



Breakthrough Strategies for Success

This is a life changing programme that provides participants with the knowledge and know-how to achieve true success in business and in life

Introduction

Genuine success is never an accident. It is the result of acquiring skills in a disciplined and focussed manner, and using those skills to:

- a) achieve goals that are meaningful;
- b) make a positive contribution to the lives of others;
- c) attain peace of mind and experience joy.

This course is based on more than 30 years research and contains the very best, cutting-edge methods for getting out of a rut and taking charge of oneself and of life.

Who should attend

Anyone who has a genuine desire to succeed, including Sales people, Representatives, Managers and Executives.

How this course differs from others

This seminar differentiates itself from others in six highly significant ways:

1. It was designed by a psychologist, Dr Ray Laferla, with more than 30 years of experience in enabling people to maximise their potential;
2. It is a diagnostic i.e. participants will determine their individual profile (including strengths and weaknesses) for the purposes of establishing a plan for personal growth;
3. The course is highly practical; it is not at all theoretical;
4. Participants will be provided with a tool kit to eliminate almost all motivational barriers, such as procrastination, poor habits, negative thinking, painful memories, fear etc.;
5. The course contains a range of the latest and most effective strategies known today;
6. The programme is supported by a number of concise and comprehensive training materials, including: a book, participant manual and a CD.

Duration

3 days, with evening assignments.

Pedagogical Approach (Method Employed)

The programme requires participants to profile themselves, in private, through the use of a number of instruments. In addition there are group assignments, case studies, practical simulations and the development of personal plans.

Course Contents and Objectives

The course consists of seven sessions, namely:

- Session 1: The Meaning of Success
- Session 2: Choosing to Succeed
- Session 3: Knowing Yourself
- Session 4: Designing Your Destiny
- Session 5: Overcoming Motivational Barriers
- Session 6: Manifesting Your Desires
- Session 7: Maintaining Motivation.

By the end of the seminar participants will:

- have defined success;
- be familiar with the two laws of success;
- know what price has to be paid to be successful;
- have ascertained their personal strengths, weaknesses and personality type;
- set balanced goals that are personally significant in each of the six dimensions of life
- know how to eliminate bad habits and negative beliefs;
- let go of negative feelings, phobias and unpleasant memories that inhibit progress
- be given a strategy for achieving anything worthwhile;
- know how to maintain motivation and momentum to ensure continuous growth and well-being.

SETA Accreditation

Company SETA Accreditation Number: 0879



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