

Beyond Management, To Leadership

An essential programme that provides leading edge know-how to people in executive positions

Introduction

Most people confuse management and leadership, resulting in an obfuscation of concepts and ideas relating to the responsibility and roles of managers and leaders. Consequently, managers try to be leaders (because this term sounds grand) without really knowing what the difference is, or what leadership entails.

In this programme, the terms management and leadership are clearly defined and delineated. Thereafter, the five pillars of leadership are explained to provide the knowledge and know-how of moving beyond management, to leadership.

Target Population

Senior Managers and Corporate Executives.

Duration

3 days, with evening assignments.

Pedagogical Approach (Method Employed)

The programme is highly interactive with numerous case studies, group work and practical simulations.

The Unique Benefits of Our Approach

The programme is unique and highly beneficial in the following ways:

- It's based on extensive research;
- It is highly practical;
- It incorporates the most advanced and up-to-date leadership practices, including "Blue Ocean Strategy" a new and different way of undertaking strategy formulation;
- Exercises and case studies are employed that are centred around real business events and scenarios.

Course Content

Beyond Management, to Leadership comprises six interactive sessions, namely:

- Session 1: The Difference Between Management and Leadership
- Session 2: Establishing Corporate Culture
- Session 3: Envisioning the Future and Formulating Strategy
- Session 4: Undertaking Successful Transformation
- Session 5: Strategic Decision-making
- Session 6: Developing High Performance Teams

SETA Accreditation

Company Seta Accreditation Number: 0879

