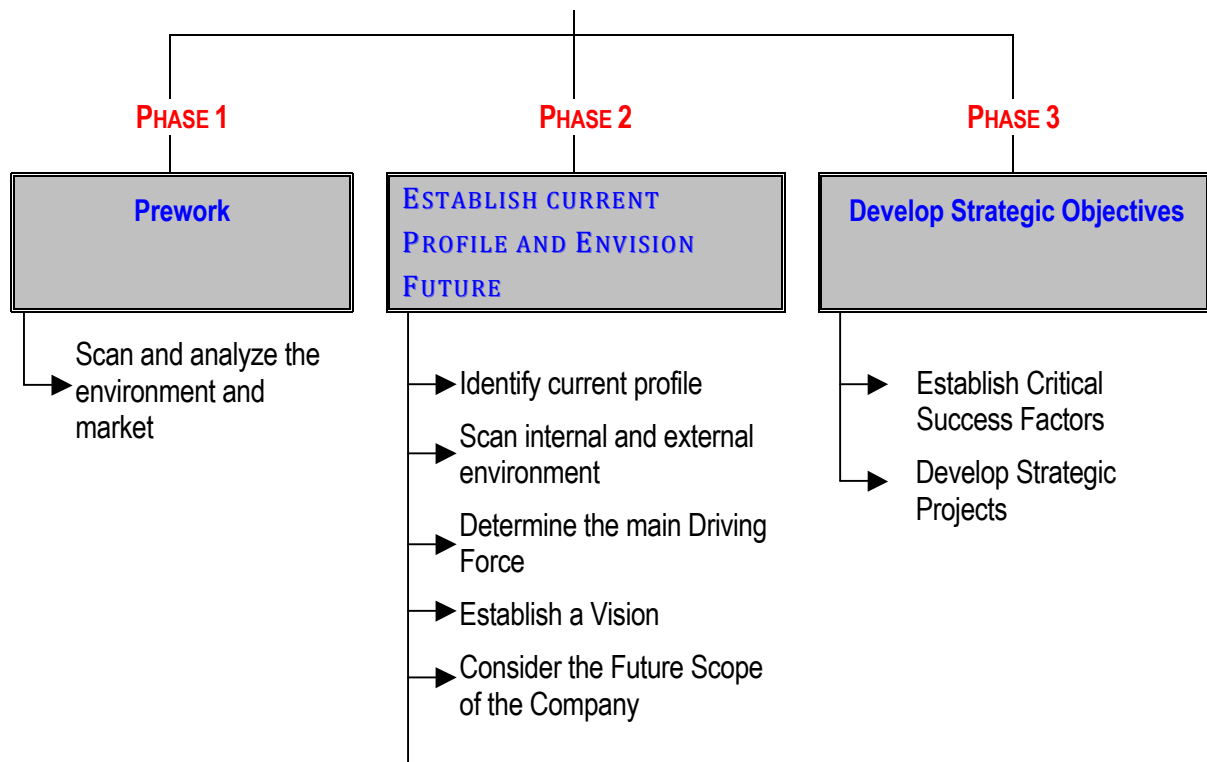




# Strategic Planning

- Duration:** Prework of 2 – 5 hours and a 2 day workshop.
- Target Population:** Executive and Senior Managers.
- Overall Objective:** By the end of this workshop, participants will have a Strategic Plan for achieving a desired future vision.
- Contents:** The Strategic Planning Process involves three phases; phases 2 and 3 are carried out during an intensive two-day workshop:
- After the workshop a user friendly, comprehensive report is provided that will document the decisions and record all findings. This report is designed to facilitate implementation of Strategic Plans.

## The Strategic Planning Process





→ Formulate an overall strategy

